



**FOR IMMEDIATE RELEASE**

## **Bull Market for GPS Fleet Management Systems**

*Discrete Wireless Announces 2000<sup>th</sup> Customer -  
Installed At More Than 300 New Businesses in First Quarter Alone*

**Atlanta, GA - (April 13, 2005)** - Atlanta-based Discrete Wireless, Inc. a leading provider of GPS Fleet Management Systems, today announced that the company now provides its hosted GPS fleet management system to over 2000 businesses in the United States. The MARCUS6 solution was installed in over 300 new business accounts in the first quarter of 2005 alone.

"Simply, the MARCUS 6 solution has an industry best feature set but is value priced" said Jeff Thacher, President of Discrete Wireless. "The market is demanding a rapid and sustainable ROI, and MARCUS 6 is able to achieve these stringent requirements for our customers".

"The continued success of Marcus is based on three factors: listening to the great ideas we get from our loyal customers, keeping the system powerful and easy to use, and utilizing the best GPS and Mapping technologies available," said Doug Benson, Director of Marketing at Discrete Wireless. "Everyone benefits from the ideas of the entire Marcus customer base."

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Marcus 6 is a 100% web based application, so there is no software to install or maps to update. Users access the Marcus system using a standard internet browser on any computer.

“Since the system is 100% web based, Marcus customers experience new features and product enhancements much more rapidly than traditional software,” continued Benson. “When a customer logs-in to their Marcus account, they immediately see any updated maps and features.”

### **Product Information**

The Marcus is a Real-Time, 100% Web-Based GPS Fleet Management and Vehicle Tracking system. MARCUS® v6 contains the most comprehensive suite of features in the industry. Features include point-to-point routing with driving directions, dispatch and 2-way messaging, automated report delivery and vehicle maintenance. There is no software to install, and the system can be accessed using a standard internet browser.

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### **About Discrete Wireless**

Discrete Wireless delivers GPS Fleet Management Systems. Home Depot, Estes, Siemens, Service Master and over 2000 service and distribution businesses nationwide rely on Discrete Wireless Fleet Management Systems to track the movement of their vehicles, employees, and goods. For more information, call 1-800-358-6178 or visit <http://www.discretewireless.com> .

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