

# **PRESS INFORMATION**

**FOR IMMEDIATE RELEASE**

**August 2005**

## **New high power Mobitex modem gives fleet managers a boost**

Mobile Expertise Ltd launches its new ME-D400 Mobitex modem at the Mobitex Association Conference in New York, USA.

The ME-D400 is the only 10 Watt Mobitex device currently available in Europe. Previewed at last year's conference as the DM230, the new improved ME-D400 provides a more efficient RF design that offers a flexible wideband 405Mhz to 465MHz platform with direct RS232 interfacing. Simplified accessories, ignition sense and integral GPS options ensure greater choice and improved control.

This unique 0.1-10 watt device offers rugged construction ideal for mobile environments such as vehicle fleets. It is also well suited to remote and varied locations, where communication of critical data is an essential part of business and where an integral GPS can provide accurate vehicle or mobile asset tracking and security.

Trever Parrett, Head of Devices, Mobile Expertise, said, 'We are very excited about the potential for this product and have gone to great lengths with ME-D400 to ensure electrical compatibility with the successful Maxon DM200 which it replaces.'

More -

The ME-D400 will be followed by other innovative product launches from Mobile Expertise throughout the coming months.

- ends -

### **About Mobile Expertise Ltd**

Mobile Expertise Ltd was formed to continue the development of Mobitex and other data products as a result of the sale of the Maxon radio business last December. It designs and manufactures RF radio communications devices and its product portfolio comprises PMR/TWR, Mobitex and data modems, and GSM/CDMA devices.

Mobile Expertise Ltd has a strong pan-European distribution base and offers an exceptional OEM capacity and solution based products.

### **About Mobitex**

Mobitex is a packet switched data transmission system, which gives high reliability and security of data transmission for a wide range of markets, from M2M to fleet management. There are over 20 public and private Mobitex systems worldwide.

### **For further information, contact:**

Richard Preece

Marketing Manager, Mobile Expertise

Tel: +44 (0) 8708 508 891

[richard@mobile-expertise.co.uk](mailto:richard@mobile-expertise.co.uk)

[www.mobile-expertise.co.uk](http://www.mobile-expertise.co.uk)